



STADIUMS TASMANIA ANNUAL REPORT 2022/23



ACKNOWLEDGEMENT

Stadiums Tasmania acknowledges the Tasmanian Aboriginal people as the traditional custodians of lutruwita, Tasmania and pays respect to Aboriginal Elders past and present.



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SUBMISSION TO THE MINISTER AND TREASURER

The Honourable Nic Street MP, Minister for Stadia and Events
The Honourable Michael Ferguson MP, Deputy Premier and Treasurer

Dear Minister and Treasurer

The Stadiums Tasmania Board has much pleasure in submitting to you and the Tasmanian Parliament our inaugural Annual Report on the activities of Stadiums Tasmania in 2022/23.

Our Annual Report, for 2022/23, covers the period from the Chair's appointment on 22 November 2022 and Board member's appointments on 20 December 2022 to 30 June 2023.

The *Stadiums Tasmania Act 2022* (the Act) requires the Board to prepare an Annual Report each financial year on its activities, in accordance with Section 32 of the Act. It will be available on the Department of State Growth's website until Stadiums Tasmania develops its own website.

The Department of State Growth provided Stadiums Tasmania (the Authority) with executive support, secretariat, project management and shared service support until the Authority was able to commence independent operations on 1 July 2023. The Board is grateful for the support given to enable it to move into this operational mode.

Stadiums Tasmania did not receive, manage, or hold any funds of its own during the year in review. All funds appropriated and expended will be reported on in the Department of State Growth's Annual Report, as a result the Tasmanian Audit Office has confirmed Stadiums Tasmania will not require audited financial statements for the year in review.

We thank the Tasmanian Government for its support and engagement with the Board.

Yours sincerely



Michael Malouf AM
Chair

MESSAGE FROM THE CHAIR

It is a privilege to have been the first person appointed to lead Stadiums Tasmania.

During the 2021 State Election the Gutwein Government made a commitment to establish Stadiums Tasmania. I am pleased to report since then the Minister for Stadia and Events has appointed its Chair and Board, we have established the authority, commenced independent operation, and undertook a recruitment process to appoint our Chief Executive Officer and assume responsibility for our first stadiums.



As part of a comprehensive induction process, I visited each of the stadium venues proposed to be transferred and met with their personnel. I then worked with the Minister and the Department of State Growth (the Department), who had carriage of this commitment, to form the authority's board, with the support of SRI Executive, using a public expression of interest and an executive recruitment process.

This process gave us the ability to assemble an impressive group of highly capable, committed and skilled professionals to help me make the Authority operationally ready and support the Government to realise its broad stadia agenda for sport, entertainment and community events. I am extremely grateful to Jill Davies, Kendall Perry, Sally Darke, Chris Chapman and Peter Ball for their effort and support through this formative period.

The responsibilities we have under the *Stadiums Tasmania Act 2022* are very broad, but we also know an effective stadium venue is much more than a concrete structure with a good playing surface. Stadium venues are community assets, with multiple users and uses. They may host local, national and international sporting, entertainment, community and cultural events, and they contribute much to health and wellbeing, the liveability of our communities and economy.

While we are here to manage the stadia infrastructure that enables these events to occur, much of what Stadiums Tasmania does is about shaping engaging experiences and memories.

It is a privilege to be able to prepare and present our first Annual Report.


I have particularly enjoyed getting to know each of the stadium venues proposed to transfer to the Authority, meeting their dedicated owners, managers, employees and users, seeing first-hand the good work they do and hearing about the opportunities and challenges they face. The work they do is important and I look forward to continuing to collaborate and engage with them in the future.

While still developing its resources, much has already been done to build a firm foundation upon which we will develop a credible, responsive and professional organisation. There is much that needs to be done over the next year as we continue to develop. As detailed in this report, much has been achieved to date, and we are well positioned to meet our obligations under our Act and build a venue management and event attraction organisation that all Tasmanians can be proud of.

The Board is grateful for the support and guidance provided by Premiers Gutwein and Rockcliff, the Treasurer and the Minister for Stadia and Events, and their staff; the advice and wise counsel of Kim Evans, Gary Swain and Pete Smith in the Department; the first staff Stadiums Tasmania has been able to employ – Annette Branch, John Wimmer, Justin Poole; and the staff of the Department - Ester Guerzoni and Trevor Gibson.

On 1 July 2023, Stadiums Tasmania moved into operational mode. Having received secretariat, executive, project and shared business service support from the Department over the preceding six months, it was good to end the financial year having established an interim office in Hobart, knowing we were about to appoint our CEO and ready to take the next steps in our journey.

Thank you to all who have helped us so far. We look forward to the opportunities and challenges ahead.



Michael Malouf AM
Chair

ABOUT STADIUMS TASMANIA

Stadiums Tasmania (the Authority) is a statutory authority established by the Tasmanian Government under the provisions contained in the *Stadiums Tasmania Act 2022* (the Act) to centralise the ownership, management, and capital development of Tasmania's major public stadiums, and fulfil a role in attracting and hosting national and international events.

The broad functions of the Authority as identified in the Act are to:

- better co-ordinate the use, management, and development of stadiums and engagement in national and international sport, entertainment, and community events
- plan and target the investment and development of these assets
- contribute to the growth of the local economies that benefit from the events it hosts.

In completing these functions, the Board values integrity and this guides all its decisions and actions across three key areas of focus – commercial outcomes, community objectives and a commitment to its people.

Some of the most important organisational values for each area of focus are:

- commercial – business acumen, strategic thinking, innovation, customer focus
- community – social responsibility, collaboration, transparency, accountability
- people – achievement to encourage high performance, vigilance to support employee safety and wellbeing, inclusiveness to foster teamwork.

STADIUMS TASMANIA'S BOARD

The Board of Stadiums Tasmania consists of six members with extensive national and international experience in sport, venue management and development and event disciplines. Each member of the Board brings a passion and drive to deliver the best possible outcomes for the Tasmanian community.

The Chair and each member has been engaged by the Minister for Stadia and Events under an instrument of appointment and are being remunerated via a Sizing Statement, at the annual rate of \$70 000 per annum for the Chair and \$30 000 per annum for a member. Committee members are also entitled to a flat rate of remuneration for their committee work, payable at a rate \$5 000 for each Chair and \$2 000 for each committee member.

The payment of committee remuneration is based on guidelines endorsed by the Minister for Stadia and Events. All members are also entitled to the reimbursement of reasonable expenses, based on guidelines endorsed by the Minister for Stadia and Events.



The Board of Stadiums Tasmania | L to R: Sally Darke, Kendall Perry, Peter Ball, Michael Malouf AM (Chair), Chris Chapman, Jill Davies

Photo by Rod Thompson © The Examiner/ACM

Board Profiles

Michael Malouf (Chair) is an accomplished and respected professional with 30-years' executive experience in the public and private sectors, and in board, governance, and CEO positions. He was the Chair and Trustee of the Kardinia Park Stadium Trust (including GMHBA Stadium), CEO of the Carlton Football Club and former CEO of the City of Melbourne.

Peter Ball is a Chartered Accountant and has been involved in all major stadium projects undertaken across Australia over the last 20 years. He brings financial, audit and risk experience in supporting stadia developments and operations across Australia and New Zealand.

Kendall Perry is a qualified legal practitioner specialising in sports law. She brings experience in legal, risk and compliance issues relating to sport and major events on a national and international scale.

Sally Darke brings governance experience and major infrastructure project delivery expertise. She will be a strong cultural lead with a focus on social and community outcomes.

Jill Davies has had a 20-year sports advisory career, originating from the Sydney Olympics, and subsequently working on multiple Olympic bid and planning projects. She brings governance, planning and risk management experience.

Chris Chapman has enjoyed a diverse management career, including in infrastructure and management of major stadiums, venues, and sports assets, including as CEO of the Sydney Olympic Stadium. He brings to the Board commercial, infrastructure and strong regulatory insights and experience.

ACTIVITY AND PERFORMANCE

The primary focus of the Board in its first six months has been to establish a sound governance framework, prepare the Authority to commence independent operation, recruit its Chief Executive Officer, and prepare for the transfer of the initial stadium venues.

Immediately following their appointment, all the board members were engaged in a comprehensive induction program that outlined the policy context to the Authority's establishment, its legislative responsibilities and included visits to each of the stadiums proposed to transfer.

Departmental employees were instrumental in establishing the protocols needed on day one by a contemporary statutory authority. This included the development of a Communications Protocol; Conflict of Interest and Hospitality, Gifts and Expenses policies; and Reimbursement of Expenses Guidelines.

In March 2023 the Board established three committees, with dedicated terms of reference, to coordinate our effort in the areas of finance, audit and risk; people and culture; and commercial, governance and legal matters, and a sub-committee formed on Chief Executive Officer employment matters. The associated committee fees were endorsed by the Minister for Stadia and Events.

The Department provided the Authority with executive support, secretariat, project, policy development and shared/business support services until it commenced independent operations on 1 July 2023. On this date the Authority assumed responsibility for secretariat and executive support functions and human resource, financial, procurement, IT/ICT and records management.

The Board has had preliminary discussions about its first Ministerial Statement of Expectations and looks forward to implementing these once received in due course. A Business Plan has been developed for 2023/24 and in recognition that the Authority is in its formative stages, the Minister has agreed to regard the first Business Plan as its initial Strategic Plan, given the provisions in the Act.

The name *Stadiums Tasmania* has been formally registered as the Authority's business name. Arrangements were put in place to engage KPMG (Hobart) to provide an interim Chief Financial Officer (CFO) and financial management service, with the support of the Department. Michael Malouf was appointed as the Public Officer and KPMG (Hobart) is providing the initial Registered Office.

A brief has been prepared for the Authority to secure an office base in Hobart. Domain names secured for email and a future website and temporary arrangements made to have the Department continue to hold key web content until the Authority launches its own website. A brief has also been prepared to enable the Authority to develop a communication, marketing and branding strategy.

The Board has led the due diligence process for the Silverdome and UTAS Stadium in conjunction with Edge Legal, K&L Gates, Waypoint, KPMG the Office of the Crown Solicitor, and the Department. It was

also working with the Department to facilitate the \$25 million capital development of Dial Park in Penguin and the \$130 million development of UTAS Stadium in Launceston.

By year end, the Authority had arranged to second an employee from the Department and engaged two temporary employees to assist the Authority to establish its operations; the Board had given its in-principle endorsement to its new Procurement Policy; a draft Business Plan for 2023/24 had been developed and the recruitment of the Chief Executive Officer was well advanced.

STADIUM TRANSFERS

It is anticipated that the Authority will assume responsibility, initially, for up to five stadiums:

- the Tasmanian Government owned MyState Bank Arena and the Silverdome, and
- subject to successful negotiation UTAS Stadium, Blundstone Arena and Dial Park.

The Tasmanian Government has set out that on completion of the proposed stadium at Macquarie Point, responsibility for its ownership and ongoing management will transfer to Stadiums Tasmania.

The Authority will also play an important role in the planning for, and specification of, the Macquarie Point Stadium to ensure that it is fit for purpose, meeting the needs of not only the AFL but also cricket and other professional sporting codes and other sporting and entertainment events.

The Tasmanian Government's agreement with the Australian Football League (AFL) contemplates ownership and management of the proposed Training and Administration Facility to support a Tasmanian AFL team will rest with Stadiums Tasmania.

The Board is working in close collaboration with the Department and the Macquarie Point Development Corporation as they progress the \$25 million development of Dial Park, \$130 million development of UTAS Stadium and proposed stadium at Macquarie Point.

Stadium Profiles

The election commitment of April 2021 and Premier Gutwein's State of the State Address in 2022 confirmed the Tasmanian Government intended to transfer responsibility for five stadium venues across Tasmania to be owned and managed by Stadiums Tasmania.

The Silverdome and UTAS Stadium are among the initial stadiums expected to transfer. As noted, while the transfer of the Crown-owned venues has been confirmed, the transfer of the stadiums and stadium infrastructure owned by local government and Cricket Tasmania continue to be discussed with the relevant stakeholders.

Blundstone Arena is located on Hobart's eastern shore. It is the headquarters of Cricket Tasmania, and the 17,000 capacity stadium is home to the Hobart Hurricanes, the Tasmanian Tigers, Clarence Football Club and the alternate home ground for the North Melbourne Football Club.

Dial Park, located in Penguin, was developed in 2018, and is set to undergo a further \$25 million capital investment. The venue is used by the local district school, and the Penguin Cricket and Football Clubs. It can accommodate between 200 to 3,000 patrons.

MyState Bank Arena on the banks of the River Derwent was built in 1989 and recently underwent a \$76 million redevelopment to become the home of the Tasmanian JackJumpers NBL team. The arena can accommodate between 4,500 and 7,900 patrons depending on event format and is set to expand its facilities to include a community sporting facility and an elite training facility.

The Silverdome in Launceston was developed as a velodrome and opened in 1985 and can accommodate up to 5,000 seated patrons. Today it hosts the cycling fraternity, netball groups, JackJumpers games and other events compatible with the large multi-purpose indoor space. The head office of Tasmanian Institute of Sport is co-located at the venue.

UTAS Stadium at Launceston is home to the North Launceston Football Club, is an alternate home for the Hawthorn Football Club and the Hobart Hurricanes. Planning is currently underway to develop the site and enhance its spectator and user facilities as part of a \$130 million redevelopment.

APPENDIX A: BOARD FORUMS

Board meetings

The Board of Stadium Tasmania is made up of six members, including the Chair. It tends to meet on a monthly basis in Hobart and Launceston, and according to need, via video conferencing.

<u>MEETING</u>	<u>PRESENT</u>	<u>APOLOGIES</u>
February 2023	All	Nil
March 2023	All	Nil
April 2023	Five	One
May 2023	All	Nil
June 2023	All	Nil

Committees

Stadiums Tasmania's Board has established three committees, under the provisions contained Section 13 and Schedule 3 of the Act. They each have dedicated terms of reference, meet according to need:

- **Commercial, Governance and Legal Committee** – assists the Board and provides advice to fulfil its legal, and functional responsibilities in accordance with its commercial, regulatory and legal obligations.
Members: Kendall Perry (Chair), Michael Malouf, Peter Ball
- **Financial, Audit and Risk Committee** – assists the Board to carry out its accounting policies and financial and accounting practices, applying risk mitigation controls and monitoring the financial performance and 'wellbeing' of the Authority.
Members: Peter Ball (Chair), Jill Davies, Michael Malouf
- **People and Culture Committee** – assists the Board to fulfill its governance and oversight responsibilities relating to sustaining a diverse, inclusive and caring Stadiums Tasmania, and monitor compliance with regulatory, legal, industrial and work health and safety requirements.
Members: Sally Darke (Chair), Jill Davies, Michael Malouf

APPENDIX B: STATUTORY DISCLOSURES

The Authority was supported by the Department of State Growth and its employees, and accessed its shared business services, during this reporting period.

Right to Information

The Board assisted the Department of State Growth with one request for information under the *Right to Information Act 2009* received during the reporting period. It was actioned in the 2023/24 year. The details of that request are available online at www.stategrowth.tas.gov.au

Public Interest Disclosures

The *Public Interest Disclosures Act 2002* (the PID Act) encourages and facilitates disclosures to the Ombudsman about the improper conduct of public officers or public bodies. We are committed to the aims and objectives of the PID Act and apply the standard procedures for reporting disclosures. No disclosures relating to the Authority, either directly or indirectly, were referred via the Ombudsman in the reporting period.

Government Procurement

The *Stadiums Tasmania Act 2022* sets out that the Authority is to comply with the Tasmanian Government's Treasurer's Instructions (unless exempt), including ensuring Tasmanian businesses are given every opportunity to compete for Authority business, and providing in this report details of procurement processes and contracts awarded with a value more than \$50,000.

No contracts worth over \$50,000 were awarded by the Authority in the 2022/23 year.

Contracts awarded by the Crown to assist with establishing and commencing the Authority are recorded in the Annual Reports for the Department of State Growth and Department of Justice.

Publications

During the reporting period we produced two newsletter publications. The Authority's information and publications are temporarily being hosted by the Department of State Growth's website: www.stategrowth.tas.gov.au

Legislation Administered

The Board administers one piece of legislation on behalf of the Tasmanian Government – the *Stadiums Tasmania Act 2022*. All Tasmanian legislation is available at: www.legislation.tas.gov.au

APPENDIX C: AUDITED FINANCIAL STATEMENTS

During the reporting period, all funds, accounts and records relating to the Authority were held by the Department of State Growth and form part of the Department's Annual Report 2022/23.

Stadiums Tasmania did not hold any funds until after 30 June 2023, so the Tasmanian Audit Office has confirmed there is no need to prepare, audit or publish audited financial statements, nor any further budget information or comparative figures are available for this financial year.

The Authority has commenced the development of an Enterprise Risk Register.

