Establishing Stadiums Tasmania



Current status

The Bill establishing Stadiums Tasmania as a new legal entity, the Stadiums Tasmania Bill 2021, is now being drafted and expected to be tabled in Parliament in mid-October 2021. It is based on enabling legislation for similar organisations and will equip this new entity to manage and develop major public stadiums in Tasmania.

Further detail about the Bill is included in this update, but more detail will be available in the October update.

Briefings and discussions are continuing with the stadium owners and key stadium stakeholders. These discussions are currently focused on the work needed to establish Stadiums Tasmania and manage the process for the agreed stadiums to be transferred to this new statutory authority; and will help to inform the negotiation process.

KPMG has been engaged to assist ITas to develop a profile of each stadium, including assets, contracts, leases, licenses, agreements, employee and their entitlements to inform the negotiation and transfer processes.

Stadiums Tasmania Bill 2021

The Bill aims to ensure the purpose, roles and responsibilities of Stadiums Tasmania are clear and focused, while giving the Board the scope it needs to establish and develop a successful, effective, and efficient organisation.

Draft Functions for Stadiums Tasmania

The following functions have been proposed for inclusion in the Bill.

- a) Be the custodian of major public stadiums and other assigned assets on behalf of the Crown and Tasmanian community.
- b) Own, acquire, manage, operate, maintain, plan for, invest in and facilitate the development of assigned assets.
- c) Attract and deliver international and national, sporting, entertainment, and event content.
- d) Host statewide, regional, and local sporting, entertainment, and event content, and related services, programs and activities.



- e) Ensure the safe, accessible, effective, and efficient operation, use and development of assigned assets over their life.
- f) Use assigned assets to help foster excellence in sporting codes and facilitate Tasmania's engagement in international, national, statewide, and local competitions.
- g) Attract, produce, promote, and host content that draws audiences to events that stimulate employment, and the local and visitor economies.
- h) Operate in a commercial manner that maximises value for the state, using all the financial resources available, and adhere to public policy directions and prescribed community service obligations.
- i) Proactively communicate and engage with the users of the assigned assets, as well as the community of interest surrounding each of the assigned assets.
- j) Provide advice to the Minister and Treasurer in relation to these functions, and the strategic development, investment in and management of assigned assets.
- k) Conduct research and provide advice to the Government on existing and potential future assets, as requested.
- I) Perform other functions requested in writing by the Minister or Treasurer.

Board composition

Stadiums Tasmania is expected to have a skills-based Board, to give it the experience and expertise needed to establish and develop the organisation in a way that gives it a strong commercial and public benefit focus.

A Board of between five and seven Directors, including the Chairperson, is expected to be formed. This will enable its membership to be adjusted according to need. Members will be appointed using a public selection process.

Board members are expected to have expertise in:

- business and financial management
- · communications, marketing, and sponsorship
- infrastructure development, delivery, and asset management
- legal, corporate governance and risk management
- major event management and operation
- managing major stadiums and venues
- sports administration or high-performance sport at a senior level.

What if I have a question?

Further information about progress to establish Stadiums Tasmania, including frequently asked questions, is available on State Growth website www.stategrowth.tas.gov.au/infrastructure_tasmania.

While Stadiums Tasmania is being established, individual stadiums will continue to operate as usual. If you have a question about a specific stadium, please continue to liaise with your usual contact person at that stadium. This aims to keep things as business as usual for staff, users, local groups, and other stakeholders.

Trevor Gibson (Project Manager) or Pete Smith (Project Director) can also be contacted at ITas if questions arise at Level 6, 144 Macquarie Street, Hobart, (03) 616 64921 or itas@stategrowth.tas.gov.au.