Establishing Stadiums Tasmania



Project overview

In April 2021 the Tasmanian Government announced plans to establish Stadiums Tasmania, a new statutory entity, to oversee the management and development of Tasmania's major public stadium assets and infrastructure.

The establishment of Stadiums Tasmania will centralise the ownership, management, and capital development of these assets under a single entity with a statewide perspective. Stadiums Tasmania will ensure the effective and efficient operation of these assets; ensure they remain fit for purpose; continue to meet the future needs of sporting codes, other users, and audiences; and further develop staff expertise in stadium management.

Historically, the management, and development of these assets has occurred without the benefit of an overarching statewide strategy. Establishing Stadiums Tasmania will address this issue and align Tasmania with the approach adopted by other states, where national standard stadiums are managed by Government.

Together with establishing Stadiums Tasmania, the Tasmanian Government has also committed \$76 million to upgrade Blundstone Arena, Silverdome and UTas Stadium; plans to seek extra funding for UTas Stadium; and will continue to redevelop MyState Bank Arena, the former Derwent Entertainment Centre (DEC).

Infrastructure Tasmania (ITas), is facilitating the establishment Stadiums Tasmania and these upgrades.

Frequently asked questions

What is the plan and timeframe?

Stadiums Tasmania is expected to be established as a new legal entity by the end of 2021.

Work to prepare the *Stadiums Tasmania Bill 2021* has started. The Bill is expected to be tabled in October 2021 and proclaimed in late 2021. This will enable Stadiums Tasmania to commence operations in 2022. Current effort is focused on assessing and reviewing how each stadium currently operates; developing stadium profiles and the proposed business model; and determining the best way to approach the negotiation and transfer process.



An Executive Chair is expected to be appointed in late 2021. The Executive Chair will support the Treasurer and Minister for Sport and Recreation to appoint the Board and Chief Executive Officer, using public selection processes. Until these positions have prepared Stadiums Tasmania to begin operations, the stadiums will continue to be managed by their current owners on a business as usual basis, until the agreed transfer date.

Which stadiums will transfer?

Stadiums Tasmania is expected to assume responsibility for up to four stadiums.

MyState Bank Arena in Hobart and the Silverdome in Launceston are both owned by Government and will transfer to Stadiums Tasmania. MyState Bank Arena will transfer as a leased asset run by its new operator, and the Silverdome is expected to transfer and be operated and managed by Stadiums Tasmania.

The City of Launceston has expressed an interest in transferring the ownership and management of UTas Stadium in Launceston to Stadiums Tasmania and is actively engaged in this process. In addition to this, the notion of transferring Blundstone Arena is also being explored with the City of Clarence and Cricket Tasmania.

The Bill will facilitate the transfer of the agreed stadiums, assets, and staff it is agreed will transfer. Once Stadiums Tasmania has been established it will have the capacity to take responsibility for other stadium assets.

A transfer agreement will be developed for each stadium transfer.

Why do we need Stadiums Tasmania?

Centralising the ownership of Tasmania's major stadium assets will deliver a statewide approach to managing and investing in important major public stadium assets and infrastructure and benefit all Tasmanians.

Stadiums Tasmania will better coordinate the use, management, and development of stadiums and engagement in national and international sport, entertainment, and community events. It will also plan, target investment and the development of these assets and grow the local economies that benefit from the events they host.

Opportunities for greater collaboration on operations, promotions, programming and sharing resources will maximise the outcomes; introduce efficiencies; and help rebuild and grow the visitor economy.

What if I have a question?

The most current and up to date information on progress to establish Stadiums Tasmania will be made available on the Department of State Growth website www.stategrowth.tas.gov.au/infrastructure_tasmania.

While Stadiums Tasmania is being established, individual stadiums will continue to operate as usual. If you have a question about a specific stadium, please continue to liaise with your usual contact person at the stadium that you are involved. This aims to keep things as business as usual for staff, users, local groups, and others.

Trevor Gibson (Project Manager) or Pete Smith (Project Director) can also be contacted at ITas if questions arise at Level 6, 144 Macquarie Street, Hobart, (03) 616 64921 or at - <u>itas@stategrowth.tas.gov.au</u>.

Project updates will be released online and provided to each stadium to distribute at key milestones.